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COOKIE NOTICE

Tracking technologies such as cookies, pixels, gifs ("**cookies**") are small files placed on your devices, such as tablets, phones, or computers, during the use of online applications like websites or mobile apps.

Data Controller: Mindsite Teknoloji ve Danışmanlık A.Ş. ("**Company**") acts as the data controller within the scope of the Personal Data Protection Law No. 6698 ("**Law**") regarding the cookies used on the website <https://www.themindsite.com> ("**Website**").

Purpose of Processing Your Personal Data and Legal Basis for Data Processing: Different types of cookies are used on the Website for various purposes. Depending on the type of the relevant cookie, the purposes of data processing and the legal basis for data processing within the scope of the Law may vary.

Essential Cookies: Essential cookies are placed on your device during the viewing of the Website and are necessary for the proper functioning of the offered online services.

Performance and Analytical Cookies: Performance cookies allow us to track and analyze the number of people viewing the Website and Website traffic. Through these cookies, we can gather information about which areas of the Website are visited most frequently or rarely and optimize the traffic of the Website.

Functionality Cookies: Functionality cookies are necessary for providing specific functions on the Website and remembering your preferences related to these functions. Functionality cookies are used to remember your preferences on the Website or to save your cookie settings.

Personalized Advertising Cookies: Personalized advertising cookies are used to make personalized product and service promotions based on your viewing history and visitor profile, both on the Website and on external platforms.

Management of Cookies

Browsers typically automatically accept cookies. The use of cookies is not mandatory to use the Website; however, if you configure your browser not to accept cookies, the quality of your user experience may decrease, and various functions of our Website may be disrupted. Especially technical cookies enable the basic functions of the Website. Since technical cookies establish the technical operation of the Website, if you disable them, some functions on the Website may not work properly.

You can configure your browser to block cookies for all websites or specific websites, to receive a notification when a cookie is created, to block third-party cookies, or to consider all cookies as session cookies. Additionally, you can delete cookies through your browser or view the list and values of cookies stored in your browser. For detailed information on your browser's cookie management functions, please click the relevant link below to visit your browser's website.

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In addition:

- To disable Cookies managed by Google Analytics, click [here](#).
- To manage the personalized advertising experience provided by Google, click [here](#).
- Preferences for cookies used in advertising activities by many companies can be managed through [Your Online Choices](#).
- For managing cookies on mobile devices, you can use the settings menu on your mobile device.

Transfer of Personal Data and Transfer Purposes: We may transfer your personal data to suppliers, business partners, third-party service providers, and legally authorized public institutions and private individuals, limited to the realization of the purposes mentioned above and in compliance with the legislation.

Method of Collecting Personal Data and Legal Basis: Your personal data is collected electronically through cookies by the Company for the realization of the purposes detailed above. The data processing conditions we rely on when processing your personal data through cookies are as follows:

- For essential cookies; processing of personal data belonging to the parties of a contract is necessary for the establishment or performance of a contract, provided that it is directly related to the establishment or performance of the contract.
- For other cookies; processing of personal data for the legitimate interests of the data controller is necessary, provided that it does not harm the fundamental rights and freedoms of the data subject.
- Your consents in your cookie preferences.

Your Rights as the Data Subject according to Article 11 of the Law: We inform you that you have the following rights under Article 11 of the Law, as the data subject:

- To learn whether your personal data is processed,
- If your personal data is processed, to request information regarding this,
- To learn the purpose of processing your personal data and whether it is used in accordance with its purpose,
- To know the third parties to whom your personal data is transferred domestically or abroad,
- To request the correction of your personal data if it is incomplete or incorrectly processed and to request the notification of this correction to third parties to whom your personal data has been transferred,
- To request the deletion or destruction of your personal data in case the reasons requiring processing have ceased, despite being processed in accordance with the Law and other relevant laws, and to request the notification of this to third parties to whom your personal data has been transferred,

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- To object to the occurrence of a result against you by analyzing your personal data exclusively through automated systems,
- In case you suffer damage due to the unlawful processing of your personal data, to request the compensation of the damage.

You can submit your applications regarding the mentioned rights to our Company. Depending on the nature of your request, your application will be concluded as soon as possible and at the latest within thirty days, free of charge. However, if the process requires an additional cost, you may be charged a fee according to the tariff determined by the Personal Data Protection Board.